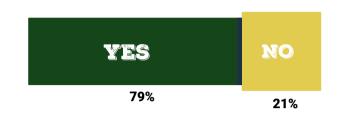


CONSUMER FOOD BUYING HABITS IN A PANDEMIC

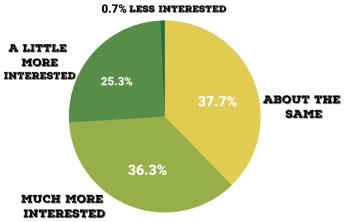
2457 RESPONDENTS •

ARE YOU **COOKING AT HOME** MORE SINCE THE ON-SET OF THE COVID-19 PANDEMIC?

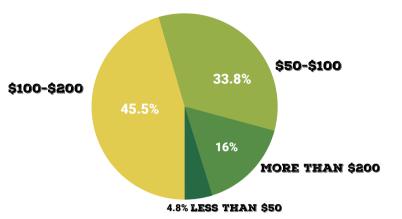


IN THE LAST 9 MONTHS, HAS YOUR

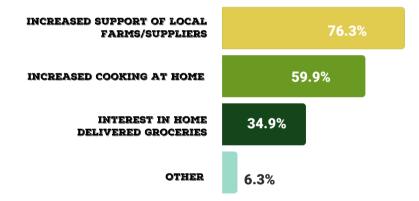
INTEREST IN SUPPORTING LOCAL FARMS
SUPPLIERS, OTHER LOCAL FOOD
BUSINESSES CHANGED?



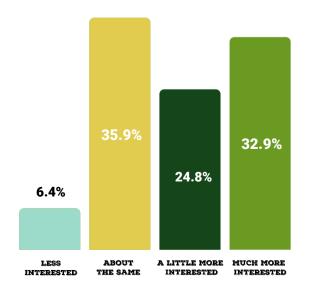
WHAT IS YOUR AVERAGE WEEKLY GROCERY SPEND?



POST PANDEMIC: WHAT EATING/SHOPPING HABITS
Select all that apply.
WILL YOU KEEP?



IN THE LAST 9 MONTHS, HAS YOUR INTEREST IN HOME DELIVERY OF GROCERIES CHANGED?



WHAT POST-PANDEMIC HABITS WILL YOU KEEP?

"Grocery shopping only once a week."

- "I have always been fully committed to cooking everything at home with organic local ingredients."
- "Attempting to source as much food as possible in bulk/from farms and not the co-opgrocery stores."
- "Post pandemic we will eat out a bit more, but we still support CSAs for our meat and vegetables just as we have previously."
- "Interest in foods with no dyes, chemicals, have not traveled hundreds of miles, very fresh, been well-handled from ground to store."
- "I am already a huge supporter of local farms and foods, that has remained the same. I have had more grocery items (paper goods, etc.) delivered to my home, however."

"Both interest in home delivered groceries, for cooking meals at home but also supporting local businesses instead of chains to get meals delivered and support in any way I can while thriving."